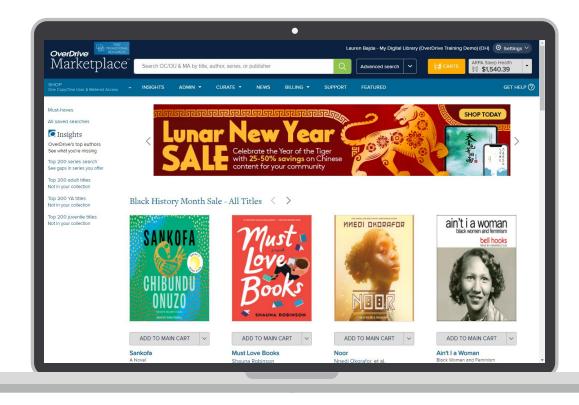# OverDrive Marketplace™

Over 2.9 million ebooks, audiobooks, magazines, and streaming video to purchase for your digital library.

Bookmark: marketplace.overdrive.com

Lending Models:
WHAT'S THE DIFFERENCE?

PHYSICAL BOOKS

- ❑ One in, one out
- ❑ Perpetual use
- ❑ Risk of damage, lost, or stolen books
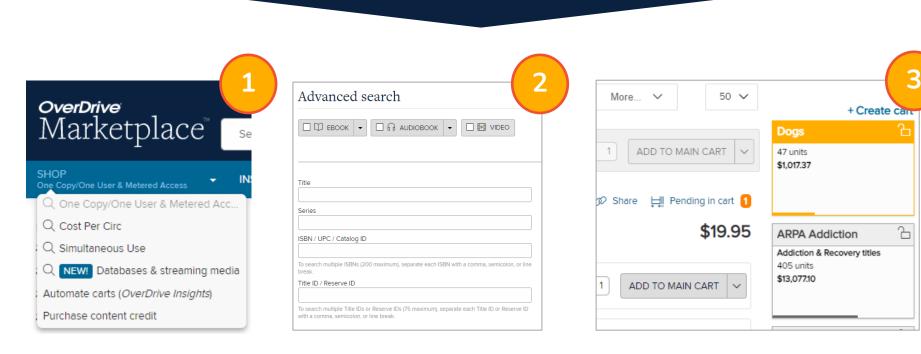
DIGITAL CONTENT

- ❑ Publisher-defined lending models (access & duration)
- ❑ Many titles are accessed by one user at a time, others have simultaneous access
- ❑ Some titles expire after a predetermined period; some are perpetual use
- ❑ No risk of damaged, lost, or stolen books
- ❑ Customizable reading & listening settings

OverDrive® Marketplace™

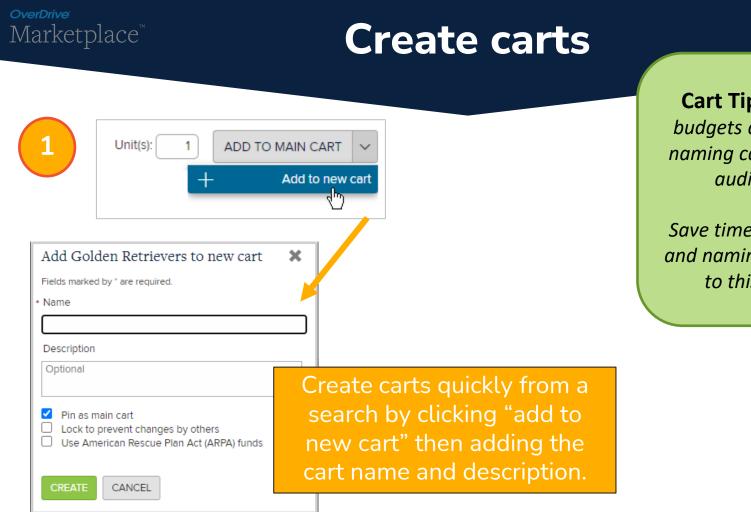| Lending model	# of users at a time	Expiration from collection
One Copy/One User	One	Never
Metered Access		
• *By time*	One	After a set period of time
• *By checkout (one user)*	One	After a set number of checkouts
• *By checkout (concurrent users)*	Multiple (up to the number of allotted checkouts)	After a set number of checkouts
• *By time and checkout*	One	After a set period of time or number of checkouts (whichever comes first)
Simultaneous Use	Unlimited	After a set period of time
Cost Per Circ	Unlimited (until monthly budget runs out)	Never (but can be manually or automatically revoked)

Select titles

1 — Select a lending model.

2 — Run a search.

3 — Add to a cart.

Create carts

1

Unit(s): 1   ADD TO MAIN CART ⌄

\+   Add to new cart

Add Golden Retrievers to new cart   ✕

Fields marked by * are required.

* Name

[   ]

Description

[Optional   ]

☑ Pin as main cart
☐ Lock to prevent changes by others
☐ Use American Rescue Plan Act (ARPA) funds

CREATE   CANCEL

Cart Tip: *Consider how budgets are divided when naming carts (e.g., format, audience, time).*

*Save time later by creating and naming carts according to this convention.*

Create carts quickly from a search by clicking "add to new cart" then adding the cart name and description.

Create carts

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Marketplace™

2

CARTS   Dogs $1,017.37

GET HELP ?

50 ⌄

+ Create cart

Dogs

Create cart

Fields marked by * are required.

* Name

Description

Optional

☑ Pin as main cart
☐ Lock to prevent changes by others
☐ Use American Rescue Plan Act (ARPA) funds

CREATE   CANCEL

Cart Tip: *Consider how budgets are divided when naming carts (e.g., format, audience, time).*

Save time later by creating and naming carts according to this convention.

Or create a cart by clicking the orange CARTS button on the top menu or the Create carts button on the side of the page.
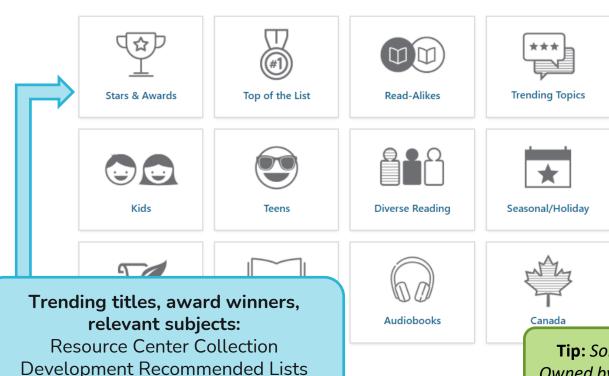
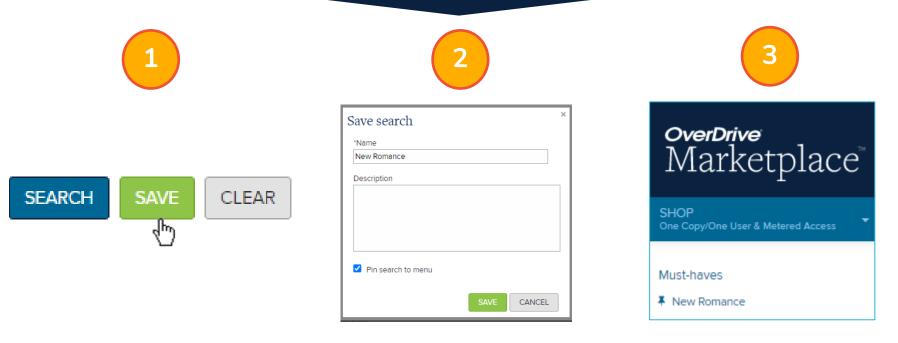# What to purchase
starting points

New!

- The Paris Apartment Read-Alikes
- The Maid Read-Alikes
- Reminders of Him Read-Alikes
- Verity by Colleen Hoover Read-Alikes
- The Five Wounds Read-Alikes
- Fans of Succession Reads
- Anne Rice and Her Read-Alikes
- Go Tell the Bess I'm Gone Read-Alikes
- Cloud Cuckoo Land Read-Alikes
- For Fans of Squid Games
- "And Just Like That...": A Sex and the City Book List
- To Read After You've Binged Never Have I Ever
- The Quiet Girl Read-Alikes

Stars & Awards

Top of the List

Read-Alikes

Trending Topics

Kids

Teens

Diverse Reading

Seasonal/Holiday

Audiobooks

Canada

Trending titles, award winners, relevant subjects:
Resource Center Collection Development Recommended Lists

Tip: *Sort search results by number of Holds, Owned by Consortium, or Owned by Advantage.*

Saved searches

Save regular searches for easy access.

1

Run Advanced search,
but click "save"
instead of "search"

2

Give search a name;
Pin search to menu

3

Access pinned searches
To left-hand menu

Automate carts

1

Select Automate carts.

2
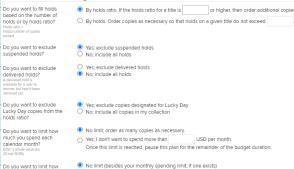
Choose a cart automation tool.

3

Set criteria for individual plans.

Manage holds

Recommended settings for Advantage Holds Manager Plans:

✓ Set a lower holds ratio (e.g., 5:1)

✓ Include unowned Advantage Plus Shared titles

✓ Exclude non-Advantage branches

✓ Exclude Preorder

✓ Set up format-specific plans

Holds Manager

Fields marked by * are required.

User demand and budget

Do you want to fill holds based on the number of holds or by holds ratio?
Holds ratio = holds/number of copies owned.

○ By holds ratio. If the holds ratio for a title is ☐ or higher, then order additional copies.

○ By holds. Order copies as necessary so that holds on a given title do not exceed ☐

Do you want to exclude suspended holds?
- ● Yes; exclude suspended holds
- ○ No; include all holds

Do you want to exclude delivered holds?
A delivered hold is available for a user to borrow, but hasn't been retrieved yet.
- ○ Yes; exclude delivered holds
- ● No; include all holds

Do you want to exclude Lucky Day copies from the holds ratio?
- ● Yes; exclude copies designated for Lucky Day
- ○ No; include all copies in my collection

Do you want to limit how much you spend each calendar month?
Enter a whole value (ex: 20 not 19.99).
- ● No limit; order as many copies as necessary.
- ○ Yes; I don't want to spend more than ☐ USD per month. Once this limit is reached, pause this plan for the remainder of the budget duration.

Do you want to limit how much you spend per cart? A cart is created each time this plan runs.
Enter a whole value (ex: 20 not 19.99).
- ● No limit (besides your monthly spending limit, if one exists)
- ○ Yes; I don't want to spend more than ☐ USD per cart.

Do you want to limit the copies purchased for a given title?
- ○ Yes; I don't want to own more than ☐ copies of any title.
- ● No; include as many copies as needed to satisfy this plan.

Do you want to exclude titles based on price?
Enter a whole value (ex: 20 not 19.99).
- ● No; include all titles.
- ○ Yes; exclude titles ... ☐ USD.

... in other carts.

eBook
Audiobook
Video

Current Waiting List report
Advantage members, always limit by branch to review the titles your users are waiting on.

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More ideas on Managing holds

Fill holds based on price: Sort the Current Waiting List by price & stock up on low-cost options with high holds

Purchasing frequency: Buying more often will help fill holds as they are placed.

Modify holds plan: Consider adapting a variable price-based holds ratio chart. Use this to evaluate buying extra copies to meet demands.

Identify the most efficient methods to fill holds: Compare titles with holds against various lending models:

- Simultaneous Use plans
- Cost-per-circ titles
- On-sale titles

Review recommendations

Recommendations are a great way to keep the collection fresh and up to date. Readers know what they want!

RTL Manager

✓ Exclude Abridged Audiobooks

✓ Exclude other "branches"

✓ Include preorder
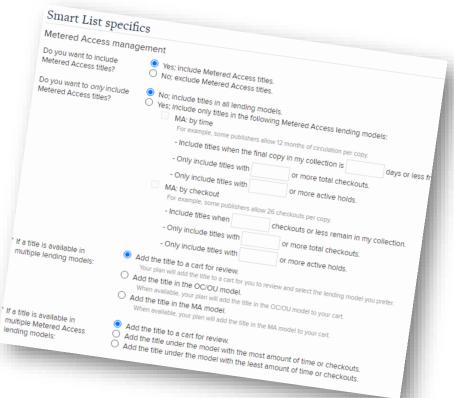
✓ Set up format specific plans

Report options

Chart by:	Format
Period Type:	Branch
Last:	Day
Branch:	Format
	Month
	Publisher
	Subject
	Title
	Library
	Arrowhead Library System - Edgerton Public Library
	Arrowhead Library System - Hedberg Public Library
	Arrowhead Library System - Milton Public Library
	Arrowhead Library System - Orfordville Public
Formats:	All formats

Update   Cancel

Recommendation report
Advantage members can check
which upcoming releases are
in demand by their patrons
by limiting the report by branch.

Smart lists

Use Smart Lists to flag must-purchase titles

- ✓ Titles on hold with 0 copies remaining (zombie holds).

- ✓ Popular series titles that might be missing.

Tip:
Smart Lists are especially helpful for identifying expiring MA titles.

Establish a routine

Advantage Selectors should check their holds and recommendations and purchase on a regular schedule.

MINIMUM	Once a month
BETTER	Twice a month
VERY GOOD	Once a week
OUTSTANDING	Several times a week

Tip: Regular purchasing schedules greatly improve circulation activity and overall patron satisfaction!

Allocate funds

Advantage members are purchasing titles using their content credit allocation from WPLC.

At fiscal year end:

- Designate funds by purchasing additional content credit, or
- Designate a windfall budget

Go to Shop and select **Purchase content credit** from the drop down.

SHOP
One Copy/One User & Metered Access

- One Copy/One User & Metered Acc...
- Cost Per Circ
- Simultaneous Use
- **NEW!** Databases & streaming media
- Automate carts (*OverDrive Insights*)
- Purchase content credit

Purchase content credit

By purchasing content credit, you can keep a deposit account with OverDrive. With content credit on file, Marketplace and MARC record purchases are automatically applied against your content credit. Bear in mind that...

- More funds can be added to your account at any time.
- When a content credit purchase is submitted, an invoice will be created in Marketplace within 5 days. Once the invoice is created, payment is due within 30 days.
- The purchased credit is applied immediately; you can start building your carts that will use those funds.

* Amount
The amount must:
  o End with a decimal point followed by two digits (ex: 125.00 not 125).
  o Exclude currency symbols and commas
  o Be at least $10.00 USD

0.00   USD

* Bill to account   Testing - 1

* Apply credit to account   Testing - 1

Special instructions

Internal purchase order ID

PURCHASE   CREATE QUOTE   CLEAR   CANCEL

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RESOURCES

RESOURCES

- **Marketplace Help**
  help.marketplace.overdrive.com

- **Resource Center**
  resources.overdrive.com

- **OverDrive Account Team**
  marketplace.overdrive.com/Support

  Daiva – Account Manager

  Meghan – Content Specialist

  Alix – Product Support Specialist

OverDrive